



## VER1REV ENTERPRISE

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# VER1REV ENTERPRISE CONSULTANT GUIDELINES

## REGISTRATION:

1. The registrant must be of legal age (18 years) at the time of registration and must be of good moral character. The primary intention of the registrant is to engage in the VER1REV Enterprise business and not merely to enjoy the discounts offered to Consultants. Spouses are allowed to register under one (1) account provided a notarized application for such intention is submitted together with the application. If the registrant is a juridical person, such as corporation, cooperative, association, etc., it must submit necessary documents to legally register the entity.
2. Before affixing the registrant's signature on the Consultant Application Form (CAF), it is assumed that the registrant has fully understood, discerned, agreed and concurred with, without any questions or reservations, all the provisions in the guidelines set by VER1REV Enterprise.
3. The registrant must fill up **all** the information in the CAF for the processing to be completed. Application will be held in abeyance should the registrant fail to comply with this requirement. Special attention is placed on the Tax Identification Number (TIN), Banco de Oro (BDO) or Bank of the Philippine Island (BPI) Account and email address.
4. Upon the full payment of the Application Fee, the registrant shall be entitled to the following:
  - a. Become lifetime, Independent Business Consultant of VER1REV Enterprise.
  - b. Business Kit inclusive of Temporary Consultant ID, IMRPC Consultant's Manual, Two (2) 60 ml bottles of Ionique CMD, and mail bag.
  - c. Automatic entry into Forced Matrix 3x7 and Unilevel Incentive Schemes.
  - d. Avail of discounts on the purchase of Ionique CMD products.
  - e. Engage in business using the designed marketing strategies.
5. A registrant may apply for additional account at his 5<sup>th</sup> level provided he has fulfilled the requirements to qualify for it.

6. A foreigner shall be accepted as a Consultant only if he intends to pursue to do the business. He shall submit a photocopy of his valid passport and necessary documents to prove his residence in the Philippines. Inactivity for a period of three (3) consecutive months shall disqualify him and he shall be terminated automatically. All the privileges and benefits as a Consultant shall also be forfeited.

## **DUTIES AND RESPONSIBILITIES:**

### **The Consultant shall:**

1. Fully understand and discern all the provisions stipulated in this guideline. VER1REV Enterprise assumes that the Consultant fully agrees and concurs with all the provisions of the guidelines upon submission of the CAF.
2. Be an Independent Consultant and as such, he shall never be considered an employee, agent or representative of the company.
3. Totally conform and adhere to the vision, missions and goals of the company.
4. Impose professionalism, honesty, truthfulness and integrity in all business transactions. IMRPC has created the IMRPC Consultant's Manual for this purpose. The Consultant must wholeheartedly study and master the manual for his growth and progress.
5. Support, mentor and motivate his associates to uphold the good spirit of unity and team work.
6. Refrain from relaying personal opinions and making false claims of the products to entice clients to the detriment of the company. All materials for marketing promotions such as logos, concepts, literatures, tarpaulins, audio and visual materials, etc. must conform to the official claims and standards of the company.
7. Present his Consultant's ID at all times when dealing with any transactions. Otherwise, he shall not avail of the discounts.
8. Purchase products worth three hundred (300) consumer value (CV) within a period of six (6) consecutive months and his failure to do so shall make the Consultant inactive and as such, he shall be deleted from the active roster of Consultants from the Unilevel Incentive Scheme but he shall still remain as a Consultant to enjoy discounts upon the purchases that he makes.
9. Thoroughly orient and make the registrant aware of the policies, guidelines, rules and regulations of the company before officially sponsoring. The direct sponsor shall be held directly responsible and liable for any ignorance, misinterpretation and misrepresentations made by his prospect. The company shall be free from

any liability and responsibility of any adverse consequences resulting from the negligence or failure of the direct sponsor regarding this provision.

10. Be fully aware that the position of Regional Consultant and higher is required to attend all the official national activities of the company. The company shall impose a fine corresponding to 20% of the monthly total pay-out for failure to comply with this policy. The Consultant shall advise the company through formal communication within three (3) weeks prior to the said event if he is unable to attend. However, the Consultant is obliged to settle all the necessary fees related to the activities in case they are imposed by the company.
11. Undergo and pass the required training programs to achieve the positions of Senior Consultant and higher.
12. Sell the products in their original packaging. Other repackaging forms, when sold, must not bear the original product name and trade dress since they are no longer the company's product. Moreover, the Consultant shall be liable and responsible for any adverse effects resulting from the repackaging.
13. Sell the products at prices prescribed by the company only. However, additional cost of reasonable amount may be imposed to cover for freight charges.
14. Be fully aware that the products are purely dietary supplements and they have "NO APPROVED THERAPEUTIC CLAIMS."
15. Belong to one (1) network line only in his lifetime. Transfer to other network shall never be allowed. Once the Consultant files for termination, he shall be totally barred from the company for life. This provision also applies if he is legally terminated.
16. Not have any grave misconduct and gross violation of the guidelines, policies, rules and regulations, otherwise he shall be terminated automatically from the company. The company shall inform the concerned Consultant through formal communication of his violation(s).
17. Update himself of the revisions or changes the provisions written herein which may be revised or changed anytime as the needs arise. The company shall post in the website for one (1) month the revisions or changes made prior to their implementation.
18. Accepts that in cases of discrepancies of the rules, regulations, policies and guidelines that are written in the IMRPC Consultant's Manual and those posted in the website, **those that are posted in the website shall prevail.**

## **REBATES, BONUSES AND INCENTIVES:**

1. A Consultant shall claim the Direct Referral Bonus upon full payment of Application Fee by his referral.
2. VER1REV Enterprise shall begin granting the Incentives from Forced Matrix system only when the Consultant completes three (3) direct recruits.
3. In case the Forced Matrix system remains inactive or dormant for a period of six (6) months, all unclaimed bonuses and incentives pertaining to system shall be forfeited in favor of VER1REV Enterprise. Inactivity for more than six (6) months shall mean that the concerned Consultant is not interested in the business.
4. A Consultant shall only be entitled to rebates, bonuses and incentives from the Unilevel Incentive Scheme if he has purchased at least three hundred (300) Consumer Value (CV) points in the applicable month. This shall be called **“Activation”**.
5. In case the Consultant fails to purchase products worth three hundred (300) CV points for a period of six (6) consecutive months, he shall forfeit all his accumulated rebates, bonuses and incentives in the Unilevel Incentive Scheme in favor of the company since failure to purchase product for the aforementioned period means that the Consultant is not interested in doing the business. He shall also be deleted from the active roster of Consultants in the Unilevel Incentive Scheme. However, he shall still avail of the discounts when he makes future purchases.
6. A Consultant shall submit a Banco De Oro (BDO) or Bank of the Philippine Island (BPI) Account for the company to debit his rebates, incentives and bonuses. No cash rebate, incentive or bonus shall be remitted directly to any Consultant or Product Distribution Channel. The registrant clearly understands that he had included his BDO or BPI Account upon submission of the CAF.

## **OTHER REQUIREMENTS AND QUALIFICATIONS:**

1. VER1REV Enterprise classifies the Consultants into two (2) general categories. The **first** category is the **“Preferred Consultant”** who registers merely to avail of the discounts of the products. He does not pursue the business program. He may be automatically included in the Forced Matrix and Unilevel Incentive Schemes but he shall not earn any rebates, incentives and bonuses. The **second** category is the **“Consultant Entrepreneur”**. His primary purpose for registering is to pursue the entrepreneurship. When qualified, he shall enjoy the rebates, incentives, bonuses and other perks offered to the position achieved.
2. The Consultant Entrepreneur is required to undergo the Consultant Training Programs to familiarize and equip himself thoroughly of the product information

he needs to be a more effective and successful marketer. The company offers Basic and Advanced courses. Consultants are advised to undergo the trainings to maximize their potentials to become Presidential Consultants and receive exceptional perks from the company. The training programs are conducted with reasonable fees.

3. No Consultant shall reach the position of Regional Consultant unless he passes both the written and oral examinations administered during the Advanced Course by the Promotions Committee. Certificate of Achievement shall be awarded to the successful examinee.
4. Juridical persons must submit the following photo-copied documents for their application to be accepted:
  - a. Documents supporting the legal personality such as SEC, DTI, CDA, etc.
  - b. Mayor's Permit
  - c. BIR Registration
  - d. Notarized Secretary's Certificate of Board of Directors and Officers.
  - e. Notarized Board Resolution authorizing Board Member(s) or Officer(s) to represent the organization.

The above documents must be submitted together with the Consultant Application Form to facilitate the registration. All official business meetings and transactions with VER1REV Enterprise must be carried out by the authorized representative only. However, he may authorize another member from his business entity for purposes of purchase only.

5. A Consultant is allowed to register a new account under his 7<sup>th</sup> level downline only if the 5<sup>th</sup> level in his Forced Matrix Scheme is completely filled up. Violation of this provision forfeits all his rebates, incentives and bonuses earned within the applicable month.
6. A Consultant may be allowed to promote and sell other health products provided that the said products are not in conflict with the company's products or contradict the teachings of the company's advocacy.

#### **OTHER GUIDELINES:**

1. A Consultant is NOT encouraged to sponsor prospects outside his region of residence for the reason of physical limitations unless the prospect can work independently without any support from the sponsoring Consultant.
2. A Consultant is encouraged to forward personal opinions, suggestions, complaints, etc. to the company's website. All communications must bear the identity of the Consultant.
3. The company may change its marketing plans and strategies as the need arises for the betterment of the company.

Any grave misconduct and gross violation of the policies, rules, regulations and guidelines will merit a penalty of suspension or legal termination from the company. The company shall inform the concerned Consultant through formal communication of his violation(s). Suspension carries a penalty of forfeiture of 50% of all his monthly rebates, incentives and bonuses. Legal termination carries a penalty of total forfeiture of all benefits and privileges.

The provisions written herein may be revised or changed anytime as the needs arise. It is the sole responsibility of the Consultant to update himself of the revisions or changes. The company shall post the changes made in the company website [www.ioniqueph.net](http://www.ioniqueph.net) for a period of one (1) month prior to their implementation.